



LEADING WITH CLARITY

HUDSON VALLEY LEADERSHIP SUMMIT – DAVID QUIGLEY

CLEAR LEADERS
CREATE
MOVEMENT

THEY CREATE
COMPELLING
ENVIRONMENTS
THAT DRAW PEOPLE
AND ENABLE
KINGDOM
EFFECTIVENESS

WHAT IS CLARITY?

CLARITY IN LEADERSHIP
MEANS PEOPLE CAN
EASILY SEE,
UNDERSTAND, AND
REPEAT WHERE WE'RE
GOING AND
HOW WE'LL GET THERE.

WHY CLARITY IS IMPORTANT

ALIGNMENT

- Direction
- Partnership
- Accountability

HEALTH

- Reduces Frustration
- Strengthens relationship

CLARITY IS THE LEADER'S RESPONSIBILITY

“WITHOUT FOCUSING
AND GETTING TO CLARITY
YOU CANNOT LEAD. YOU
CANNOT MOTIVATE. YOU
CANNOT PLAN. YOU
CANNOT
COMMUNICATE.”

BOBB BIEHL

IS MY AIM CLEAR?



WHAT

What are we trying to accomplish?
(VISION)



WHO

Who is our target audience and who will help?



WHY

Why do we exist and why is it important?
(MISSION)



HOW

How will we accomplish this?
(VALUES & STRATEGY)

IS MY ASK CLEAR?

Leadership Is Invitation



**Asking involves *communicating*
the AIM and *inviting* others into
the journey**

“Great relationships are based on clarity, not mind-reading.”
Stephen Arterburn

COMMUNICATING CLEARLY



Keep it SIMPLE



Use DYNAMIC
Language



Make it
REPEATABLE

ARE MY
ACTIONS
CLEAR?

PEOPLE DON'T
JUST HEAR YOUR
AIM; THEY
WATCH YOUR
ACTIONS

If there is a disconnect between a leader's aim and their actions, their influence will suffer

BUILDING TRUST

CHARACTER

You keep your word, even when it costs you

COMPETENCY

You prepare; you're not winging it every week

CONVICTION

You're clear on what you believe and unapologetic

CARE

You know names, stories, and hurts of others

CONSISTENCY

You show up the same on stage and off



CLEAR LEADERS CREATE MOVEMENT

THEY CREATE COMPELLING ENVIRONMENTS THAT DRAW
PEOPLE AND ENABLE KINGDOM EFFECTIVENESS